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---For Immediate Release---

Microsoft selects Ascendum Solutions as its Managed Partner

Ascendum's outstanding performance with high potential builds next level of partnership.

CINCINNATI, Ohio - July 21, 2010 - Ascendum, a rapidly growing global information technology company, has been awarded Managed Partner status from Microsoft. As a Managed Partner, Ascendum will work closely with Microsoft to offer professional services designed to maximize business efficiency for their mutual clients. In addition, Ascendum customers will be able to better leverage their close relationship with Microsoft to gain a more in depth understanding of Microsoft's business solutions and technologies.

"Ascendum is focused on driving a broad range of service and solution offerings based on the Microsoft platform. Microsoft has a proven track record of working with partners and I am excited to add a great organization like Ascendum into Ohio's managed partner ecosystem" said John Wanke, Partner Manager at Microsoft. The achievement is a direct result and measure of Ascendum's outstanding performance in delivery of complex business solutions, with deep expertise and extensive certifications, in core Microsoft technologies and business growth.

According to Jim Klimkowski, Ascendum Vice President of Client Services, "Ascendum has enjoyed a long standing relationship with the Microsoft team both in USA and India. This expanded relationship status will serve as a higher level of platform for us to deliver even more superior business solutions to our mutual clients. We expect a tremendous (or continued) growth of our Microsoft Practice based on this partnership".

Ascendum provides multiple services and solutions offerings in Microsoft SharePoint, Composite Solution, .NET Development, Managed Services, and Hosting Solutions including Cloud Based Applications. Its strong presence in Cincinnati region is backed by robust offshore development center in Bangalore – India.

About Ascendum

Ascendum is a leading global information technology company that delivers "Technology Inspired Solutions to Business Driven Challenges". Ascendum serves medium to large (including Fortune 1000) firms, and helps solve business challenges by engaging the right combination of Strategy, People, Processes, Technology, and Infrastructure. Headquartered in Cincinnati, Ohio, with delivery, sales and support worldwide along with an offshore development center in Bangalore, India and a business process outsourcing center in Ahmadabad, India, Ascendum is a wholly owned subsidiary of Vora Ventures and a proud member of The Vora Group. Visit us at www.ascendum.com