

**The Circuit Contact:** Connie, [connie@thecircuit.net](mailto:connie@thecircuit.net), 513.563.3524  
**Media Contact:** Kevin Wilson, [kwilson@kevinwilsonpr.com](mailto:kwilson@kevinwilsonpr.com), 513.898.1008



**FOR IMMEDIATE RELEASE**

## **The Circuit to Simulcast March Breakfast Bytes Event to West Chester and Cincinnati Locations**

**CINCINNATI – February 26, 2010**– In response to member requests for more events in Northern Cincinnati, The Circuit, the IT association of the Cincinnati Tri-State Region, today announced that it will simulcast its March 25, 2010 Breakfast Bytes to West Chester. The networking event, which features technology-related topics of interest to the IT community, is scheduled for the fourth Thursday of the month at the Health Foundation of Greater Cincinnati. Circuit members from Northern Cincinnati and beyond will be able watch March’s meeting live from a suite in Office West Chester building located at 9100 West Chester Town Centre Drive (Suite 205) in West Chester. This will be the first time that the event will be simulcast. Registration begins at 7:30 a.m.

“We recognize that our membership is growing beyond the 275 loop and more of our event attendees are coming from the communities of West Chester and Mason, and as far north as Dayton,” said Jim Cunningham, president of The Circuit and executive director of C-CAP. “With technology today, simulcasting events has become easier, and we are excited about the opportunity to reach more of our members and bring to them the tremendous education and network events that we host every month. We feel this will be a great way to help grow The Circuit, while strengthening the area IT community.”

The March 25 Breakfast Bytes, *SaaS – The New Normal*, will examine the new reality of how enterprise software is developed, delivered and enhanced as a service and what’s it in for the organizations who embrace SaaS. Presenters for the event include Terry Brown of Service-Now and Matt Mountain of NexGen Consultants. Breakfast Bytes is open to the public at a cost of \$15 for members of The Circuit and \$20 for non-members. To register for the event, visit <https://www.thecircuit.net/NewsandEvents/EventDetails.aspx?eventID=1001>

### **About The Circuit**

Since 1994, The Circuit is the information technology association for Cincinnati Tri-State Region. The Circuit is dedicated to raising awareness for the region’s growing IT community by providing support and services for local technology professionals, companies and institutions. The association’s growing membership consists of a variety of professionals and organizations representing all areas of information technology. IT professionals or organizations interested in supporting Cincinnati’s IT community can join The Circuit at [www.thecircuit.net](http://www.thecircuit.net).

###