



## News Release

FOR IMMEDIATE RELEASE

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### Local Design Firm Expands Staff

Cincinnati, Ohio- Local design firm Sanger & Eby is bucking the “jobless recovery” trend, hiring bright young talent to contribute to the company’s growing business by adding two new developers to its roster. Travis Hughes and Seth Miller have joined the design firm.

Hughes graduated from Fairfield High School in 2005 and attended the University of Cincinnati where he majored in Computer Science. Originally hired as a co-op, Hughes now joins as a full-time employee.

“We have a diverse workload in a fast-paced environment--I get to wear a lot of hats and try a lot of new ideas,” Hughes said. “Working in a smaller company with a strong team that collaborates so well really appeals to me.”

Miller, a 2005 graduate of Walnut Hills High School, also attended the University of Cincinnati where he majored in Computer Science. “I started with Sanger & Eby as a college co-op in 2008, and I’ve gotten a lot of opportunities to grow my skill set and work on exciting projects with new technologies,” Miller said. “I’m so happy to be a permanent part of this great team.”

Sanger & Eby Co-founder Donna Eby describes the philosophy behind the recent hires, saying “We strongly believe in bringing fresh talent into our organization--it helps keep us energized and brings new ideas and energy to our work and to our clients,” Eby goes on to say “Working with co-ops and interns means we know the quality of the talents we’re getting and helps us maintain our nimble mindset.”

Sanger & Eby is a strategic design and technology firm focused on specialized business communications. The firm has created integrated solutions for interactive, print, and complex web applications—always with a focus on strategy and measurable results that builds business. Founded in 1988 by Lisa Sanger and Donna Eby, Sanger & Eby is one of the largest women-owned businesses in Cincinnati; the firm’s strategists, designers and developers work with a variety of clients including Macy's, Cincinnati Children's Hospital, Lenscrafters Foundation and Fifth Third Bancorp. Visit [www.sangereby.com](http://www.sangereby.com)