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FOR IMMEDIATE RELEASE

Peak 10 Becomes Major Sponsor of The Circuit

CINCINNATI – December 26, 2011 – The Circuit today announced that Peak 10 has signed a two-year sponsorship agreement, which will allow the IT association to offer quarterly networking throughout 2012 and 2013. Peak 10, a managed services and cloud provider with world-class data centers, has been a title sponsor of The Circuit CIO Circle for the past several years. As a result of the new sponsorship agreement, Peak 10 will become a title sponsor for a variety of local events, including the monthly Breakfast BYTES and the annual CEO CIO Forum.

“We have seen a great return on our previous sponsorship investment, and The Circuit’s longevity and reputation in Cincinnati are among the many reasons why we have decided to enhance our partnership with the association,” said Ernest Leffler, general manager of Peak 10 Cincinnati. “Stability and reliability are two of the key characteristics that our customers look for in a managed services and data center partner, and those are the characteristics that also apply to The Circuit. In that sense, this is an ideal partnership that will allow us to offer even more networking opportunities to strengthen the local IT community.”

“We are constantly asked, ‘When is the next beer or wine tasting?’, but we rely on sponsors to host these popular events,” said Jim Cunningham, president of The Circuit and Executive Director of C-CAP. “Peak 10 has been a strong supporter of The Circuit and its new sponsorship commitment means that we will be able to offer these events every quarter in 2012 and 2013. We have created a diversified sponsorship package that will provide broad exposure to Peak 10 and promote the SW Ohio area and our strong IT presence. We appreciate Peak 10’s support and look forward to working with them to make our events engaging and memorable.”

About The Circuit

The Circuit is the IT Association in the SW Ohio Region since 1994!

The Circuit is dedicated to raising awareness for the region’s growing IT community by providing support and services for local technology professionals, companies and institutions. The association’s growing membership consists of a variety of professionals and organizations representing all areas of information technology. IT professionals or organizations interested in supporting Cincinnati’s IT community can join The Circuit at www.thecircuit.net.

About Peak 10

Peak 10 is a managed services and cloud provider with world-class data centers. It delivers scalable, economical and reliable solutions for hosting and managing complex information technology infrastructure. Peak 10 delivers exceptional results with flexibility, responsiveness and accountability. The company’s dedicated team embraces the industry's evolving technologies by adopting and tailoring

solutions for cloud and virtualization technologies as part of its robust managed services offering. Its corporate integrity, financial stability, geographic diversity and technical expertise attract market-leading companies such as LendingTree, Global Knowledge, Pergo, Healthways, Churchill Downs and Carnival Cruise Lines. Peak 10 is SSAE 16 audited and helps companies meet the requirements of various regulatory compliance acts such as Sarbanes-Oxley (SOX), HIPAA/HITECH, PCI DSS and Gramm-Leach-Bliley (GLBA). For more information on data center solutions from Peak 10, visit www.peak10.com.

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