

## 2018 Sponsorship Information and Benefits

Your organization can increase visibility by sponsoring one (or more) of the many events produced by The Circuit. Our 3,000 subscribers and members receive notice of these events through regular emails and our website. Information on the various opportunities is outlined below. We hope you will consider being a part of The Circuit and help us continue to bring the IT Community TOGETHER.

For additional information, please contact Katie McGarr: [Katie@thecircuit.net](mailto:Katie@thecircuit.net) 859-630-2278

<p><b>Breakfast Bytes Series</b> <i>Page 2</i></p>	<p>Educational series focused on business related topics that affect technology professionals.</p>
<p><b>Quarterly Tastings/Networking Events</b> <i>Page 2</i></p>	<p>Quarterly networking events to connect IT professionals. The sponsor can help choose the brewery or wine bar location and date.</p>
<p><b>CEO/CIO Annual Dinner</b> <i>Page 3</i></p>	<p>Annual “invitation only” event for member CEOs, CIOs and Executives. An affordable way to reach your target audience. Invitations go out to over 300 top-level officials.</p>
<p><b>Momentum DevCon</b> <i>Page 4</i></p>	<p>Creating an environment for developers, startup, and industry to collide and learn together. Multiple tracks of speakers from top companies locally and around the US. Learn problems others have faced and how they have approached them. Get exposure to new technologies and how to use them in your current role. Make connections to other great engineers and build community.</p>
<p><b>Annual Fundraiser Event</b> <i>Page 5</i></p>	<p>Mark your calendars! May 17<sup>th</sup>, 2018 will be our Annual Scholarship Fundraiser at Full Throttle: Indoor Karting.</p>

















## Breakfast Bytes & Quarterly Tasting

Benefit	Breakfast Bytes		Tasting/Networking
	<b>Filled</b>		
	<i>6 events/year</i>		<i>4 tastings/year</i>
<b>Average Attendance (Range)</b>	<b>35 (20 – 75)</b>		<b>40 (25-75)</b>
Introduction of speaker at events			
2-minute company introduction before each sponsored event			
Free list of member companies in association			
Logo and link on e-flyers and brochures			
Event signage			
Promotional table at events			
Sponsor mention on website			
Logo and link on email blasts pertaining to specific event			
Logo and link on Digest (showing upcoming events)			
Free admissions to sponsored event (# of individuals)			
<b>Investment</b>	<b>\$7,500</b> if The Circuit provides breakfast	<b>\$6,000</b> if the Sponsor provides breakfast	<b>\$2,000 per tasting</b>



## CEO/CIO Annual Dinner

Benefit	Top Sponsor <i>Limit 1</i>	Supporting Sponsor <i>Unlimited</i>
Introduction of speaker		
2-minute company introduction		
Free list of member companies in association		
Logo and link on e-flyers and brochures		
Event signage		
Items allowed in swag bags		
Logo and link on email blasts pertaining to specific event		
Free admissions to sponsored event (# of individuals)		
<b>Investment</b>	<b>\$5,000</b> <small>*includes sponsor banner day of event</small>	<b>\$2,000</b> <small>*includes sponsor banner day of event</small>

\*Previous year's attendance: 120



Benefit	Happy Hour, Lunch Sponsor	Room Sponsor	Booth Sponsor	Break Sponsor
	<i>2/2 Filled</i>	<i>2/4 Filled</i>	<i>8/11 Filled</i>	<i>1/2 Filled</i>
Promotional signage in appropriate room and throughout conference center				
Promotional signage at speaker track room				
Promotional item included in attendee swag bags				
Option to provide item in end of day raffle drawing				
Logo placement and 400-word character description of your company on conference material	Premium	Large	Medium	Small
Complimentary conference passes	15	10	4	2
<b>Investment</b>	<b>\$5,000</b>	<b>\$3,000</b>	<b>\$2,000</b>	<b>\$1,000</b>

## Subscribe for updates

Join our mailing list: [www.momentumdevcon.com](http://www.momentumdevcon.com)

## Be social

Like us on Facebook

Pages

[See All](#)



**Momentum DevCon**

Science, Technology & Engineering · 1 likes this  
 creating an environment for developers, startup, and industry to collide and learn together

Sign Up

Like



Benefit	Gold Sponsor	Helmet Sponsor	Trivia Sponsor	Swag Bag Sponsor	Kart Wrap Sponsor*
	3/3	Filled	1/1	1/1	9/10
Promotional signage in appropriate room and throughout facility	Premium	Large	Medium	Small	Small
Promotional item included in attendee swag bags	👍	👍	👍	👍	👍
Option to provide item in end of day raffle drawing	👍	👍	👍	👍	👍
Logo placement and description of your company on event material	Premium	Large	Medium	Small	Small
Logo and link on email blasts pertaining to specific event	👍	👍	👍	👍	👍
Logo and link on Digest (showing upcoming events)	👍	👍	👍		
Complimentary event passes	2	1	1	0	0
Investment	\$5,000	\$2,000	\$2,000	\$1,000	\$1,000

\*As a Kart Wrap sponsor, your logo will be made into a vinyl and added to one of Full Throttle's Go-Karts. The wrap will stay on for 6 months max, depending on destruction of vinyl. Sponsors will have the opportunity to renew, through Full Throttle, to keep their logo on a Go-Kart.