



## 2021 Sponsorship Information and Benefits

Your organization can increase visibility by sponsoring one (or more) of the many events produced by The Circuit. Our 3,500+ subscribers and members receive notice of these events through regular emails and our website. Information on the various opportunities is outlined below. We hope you will consider being a part of The Circuit and help us continue to bring the IT Community TOGETHER.

For additional information, please contact Taryn Ruberg: [taryn@thecircuit.net](mailto:taryn@thecircuit.net) 513-917-8822












### Overview

<b>Breakfast Bytes Series</b> <i>Page 2</i>	Educational series focused on business related topics that affect technology professionals. Minimum 6 sessions per year, attendance 35-70
<b>The Annual Event</b> <i>Page 3</i>	Annual “invitation only” event for member CEOs, CIOs, and Executives. An affordable way to reach your target audience. Invitations go out to over 300 top-level officials. Over 65% of attendees are C-level.
<b>unTe</b> <i>Page 4</i>	Invitation only quarterly events for CIO’s and Emerging Leaders. Sponsorships are limited to ensure you can make the connections you want.
<b>Momentum DevCon</b> <i>Page 5</i>	A full day conference created by developers for developers. Reach over 400 developers from Cincinnati and the region while they come together to learn problems others have faced and how they have approached them, get exposure to new technologies and how to use them.

\* Your logo will be displayed on all communications once payment is received.



## Breakfast/Brunch Bytes















<b>Benefit</b>	<i>6 events/year</i>	
<b>Average Attendance (Range)</b>	<b>40 (20 – 75)</b>	
Introduction of speaker at events		
2-minute company introduction before each sponsored event		
Can be key presenter at one (1) of the six (6) events pending topic approval by Programming Committee		
Free list of member companies in association		
Logo and link on e-flyers and brochures		
Event signage		
Promotional table at events		
Sponsor mention on website		
Logo and link on email blasts pertaining to specific event		
Logo and link on Digest (showing upcoming events)		
Free admissions to sponsored event (# of individuals)		
<b>Investment</b>	<b>\$7,500</b> if The Circuit provides breakfast	<b>\$6,000</b> if the Sponsor provides breakfast

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## The Annual Event

Benefit	Presenting Sponsor	Awards	Supporting Sponsor
Available	1/1	Filled	Unlimited
Introduction of speaker			
2-minute Company Introduction			
Presentation of Award			
Free list of member companies in association			
Logo and link on e-flyers and brochures	Large	Medium	Small
Event signage	Large	Medium	Small
Items allowed in swag bags			
Logo and link on email blasts pertaining to specific event	Large	Medium	Small
Free admissions to sponsored event (# of individuals)			
<b>Investment</b>	<b>\$7,500</b>	<b>\$3,500</b>	<b>\$2,500</b>







\*Previous year's attendance: 150; 65% CXO's

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## unTe

### Invitation only Gathering of IT Leaders

Benefit	Targeting 4 events/year	
Expected Time of Event	4:00 – 8:00pm	
Available	3/5	
Introduction at events		
2-minute company overview		
Logo and link on invitations		
Event signage		
Logo and link on all communication pertaining to event		
2 free admissions to sponsored event		
<b>Investment</b>	<b>\$ 16,000</b> For 4 events	<b>\$5,000</b> For individual event



Friday, October 15, 2021

Benefit	Primo Sponsor	Room Sponsor	Lunch or Break Sponsor	Game Room Sponsor	Booth Sponsor	Speaker Social Sponsor	Lanyard Sponsor
Available	2/2	3/5	2/2	Filled	10/13	1/1	1/1
Promotional signage in appropriate room and throughout conference							
Display Table 6' x 2'							
Promotional signage at appropriate location							
Promotional item included in digital swag bag **							
Option to provide item in end of day raffle drawing							
Logo Signage throughout event	Premium	Large	Medium	Medium	Small	Medium	On Lanyard
Sponsorship Spotlights in communication – email/social media	4	3	2	2	1		
Complimentary conference passes	10	3 To be used by booth attendees	2	2	2 To be used by booth attendees	2	1
Investment	\$10,000	\$4,000	\$3,000	\$3,000	\$2,500	\$3,000	\$1,500

- Over 400 attendees anticipated
- \*\* The Circuit will send out a “digital swag” bag email to all attendees at the end of the conference. We will include your electronic offering in this notice for attendees to claim directly from you. Examples include free assessment, X% off of a product/service/analysis; free white paper; claim a gift that you can deliver electronically or in person.

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Join our mailing list: [www.momentumdevcon.com](http://www.momentumdevcon.com)